

Augmented Reality

with



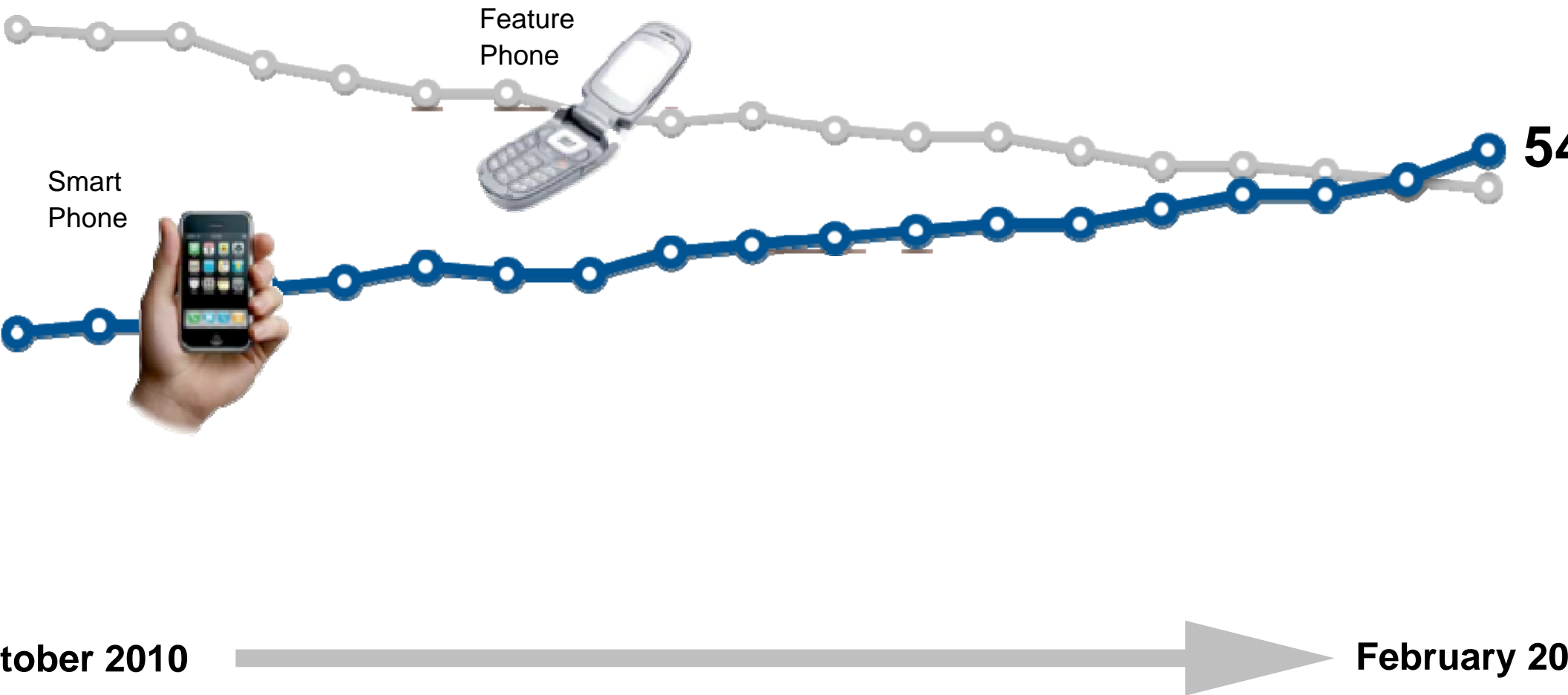
total **creative solutions**

graphic design and beyond

www.tcsdesignreno.com

3,000

54% of US mobile subscribers own a Smartphone





How effective is Smartphone Marketing?

- **61%** of mobile searches result in phone calls.
(Source: Google, 2011)
- Smartphone owners check their phones **150** times a day.
(Source: DataMarcs, 2012)
- **91%** of smartphone owners have their phone with them 24/7.
(Source: Morgan Stanley, 2011)

- **80%** of smartphone owners use their device to shop.

(Source: comScore, 2012)

amazon.com[®]



CVS/pharmacy[®]
Expect something *extra.*[™]

ebay[®]



ticketmaster

Walmart[®] 
Save money. Live better.

Interactive

Micro Stores





Interactive Packaging



Interactive Retail



Interactive Retail

You have 13 items in your fitting room with 0 favorites Store Locator / My Account / View Cart / Checkout / References / Contact Us

TryLive™ Home Shop Fitting Room



Glasses

SORT BY

Gender:
Male Female

Shape:
Thin Average Full

Average size:
2 3 4 5 6 7 8 9 10

Color:
Red Blue Green Yellow
Orange Purple Brown
Black Gray

Reset Filter



Zoff
Model: ZH11020 54 B-1
Cool meets retro: unisex rectangular '60s frame

[Buy](#) [Try It On](#) [Remove from Fitting Room](#)



Zoff
Model: ZH11005 54 C-1A
Classic elegance with a modern twist

[Buy](#) [Try It On](#) [Remove from Fitting Room](#)



Zoff
Model: ZI11003 54 B-1B
Sharp look for this two-tone enamel frames

[Buy](#) [Try It On](#) [Remove from Fitting Room](#)

TryLive - Total Immersion

Interactive Publications



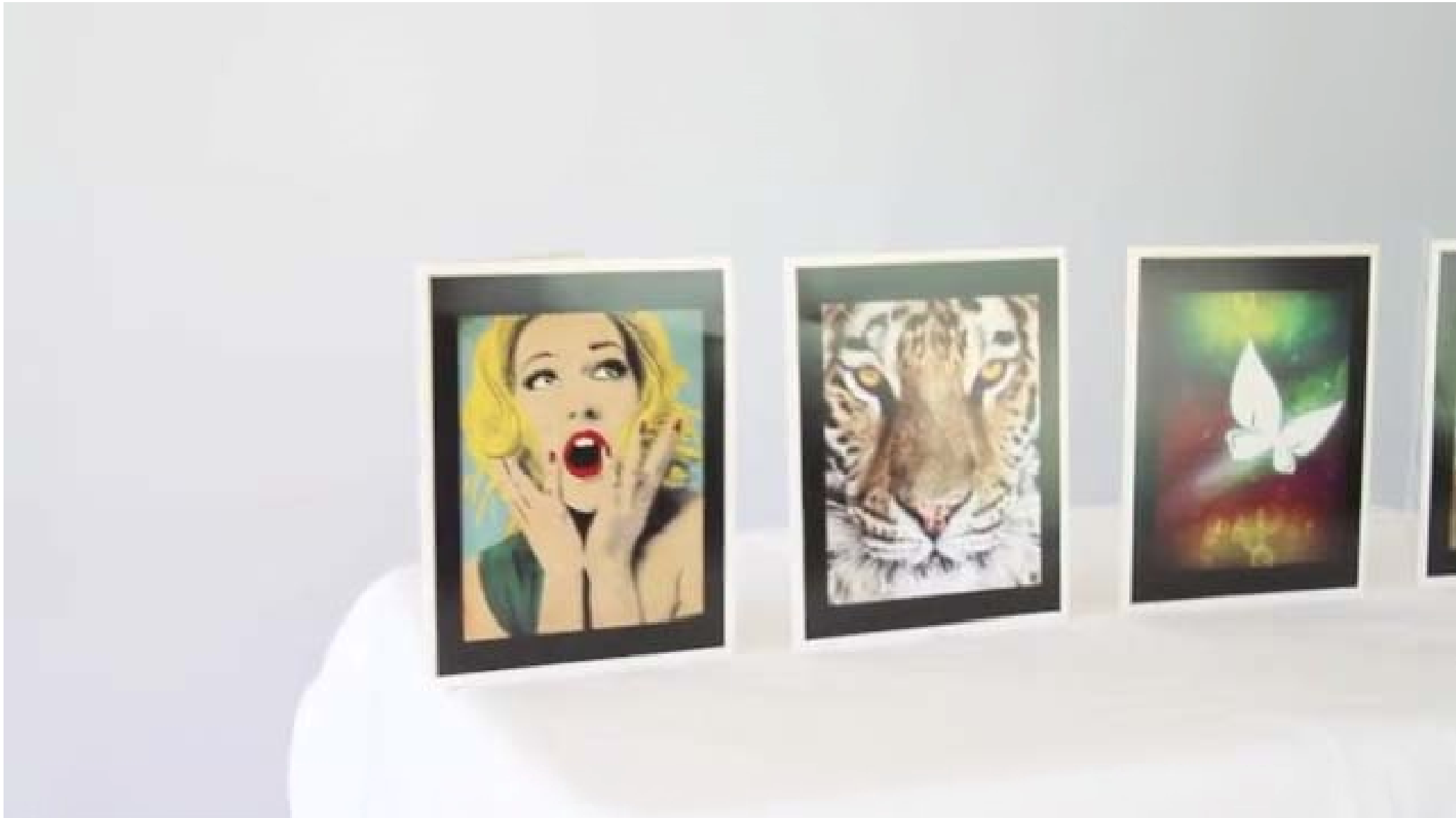
Interactive Advertising



Interactive Photo Books



Interactive Greeting Cards



Interactive T-Shirts





Interactive Ticket

**Honda
Daytona
Kick-Off
Party**
Friday, March 9
6-8 p.m.
At Honda's Main
Display Area

**Taylor Swift
In Concert**
Staples Center
December 18th 2012

Taylor Swift
Staples Center
December 18th 2012
Special Guest
The Dan Walton Band
8:00pm

**Taylor Swift
In Concert**
Staples Center
December 18th 2012
Special Guest
The Dan Walton Band

Education



Education



Education





Interactive Tattoos





Interactive Business Cards



Thank you



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